



India's no.1 exhibition on LED  
lighting products & technologies

**11 — 13 May 2017**

Bombay Convention & Exhibition Centre,  
Goregaon (E), Mumbai

[www.ledexpo-mumbai.com](http://www.ledexpo-mumbai.com)

# Future of LED's as bright as ever!

With LED lighting becoming mainstream, the next generation of solid state lighting technology is already creating interest. With relatively low LED light penetration and huge untapped opportunity, India has become an attractive market, which is expected to grow at the rate of 32% during 2015 – 2020, for both domestic as well as international LED players. The market has witnessed a phenomenal growth over the past five years and so has LED Expo. The **16th edition of LED Expo** which is scheduled to be held from **11 – 13 May 2017**, at the **Bombay Convention and Exhibition Centre, Mumbai**, will set new records for itself, by implementing marketing strategies which will give you a fresh perspective in business and will yield the best returns.



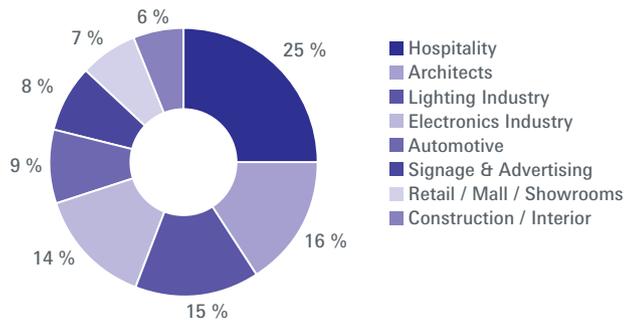
## Fair highlights

3 days  
9,875 high-profile visitors  
6,336 sqm of exhibition space  
39% growth in participation  
164 exhibitors  
6 countries

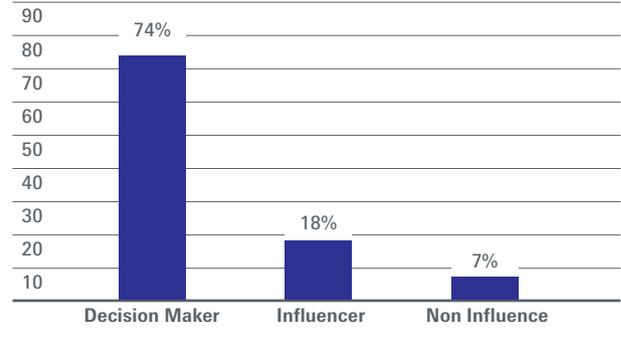


# Generate lucrative, highly targeted business leads!

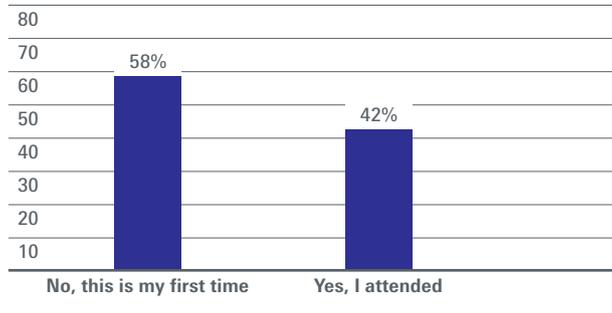
Percentage of new visitors acquired



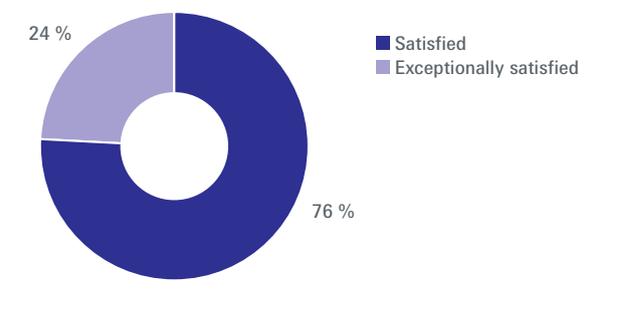
Visitors' influence on buying & procurement



Percentage of new visitors acquired



Overall rating by visitors



"Henkel has recently ventured into the LED segment and our main purpose of participating at the exhibition is brand building so as to make our customers aware of our entry into the sector. The response has been very good as we have not only got some good inquiries but also closed four to five deals during the first two days of the fair. We are also collaborating with some exhibitors on the show floor for our dispensing solutions. This is a very good platform to know about the advancements worldwide in the sector and learn how to position ourselves globally."

**Mr Hemant Majali, Key Account Manager, Henkel Adhesive Technologies**



# Let the customers experience the best!

## **LEDs / LED products / LED lighting products**

High power LEDs, liquid LEDs, OLEDs, other LEDs, SMD LEDs

LED automotive lamps, LED backlights, LED bars, LED emergency lights, LED flashlights, LED focus lamps, LED headlamps, LED indicator lamps, LED modules, LED neon lights, LED reading lights, LED rope lights, LED solar lanterns, LED strips, LED traffic lights equipment

LED bollard lights, LED bulbs, LED ceiling lights, LED down lights, LED flat panels, chandeliers, floor and table lamps, wall lights, modern and traditional lights, crystal lights, Christmas lights

LED floodlights, LED garden lights, LED lighting fixtures, LED spotlights, LED street lights, LED tubes, LED underground lamps, LED underwater lights, LED wall washers, solar LED lights

## **LED components / LED chips, accessories & raw materials**

Circuit boards, control systems, dimmers, DMX controllers, heat sinks, LED encapsulation materials, LED wafer / chips, lenses, MCPCBS, PCB adhesive tapes, PCBs, reflectors & diffusers, wires & cables, LED drivers & power supply

## **LED signage & displays**

LED forex / bank displays & signs, LED moving signs, LED production display signs, LED screens, LED signs & displays, LED video walls, numeric & alphanumeric displays

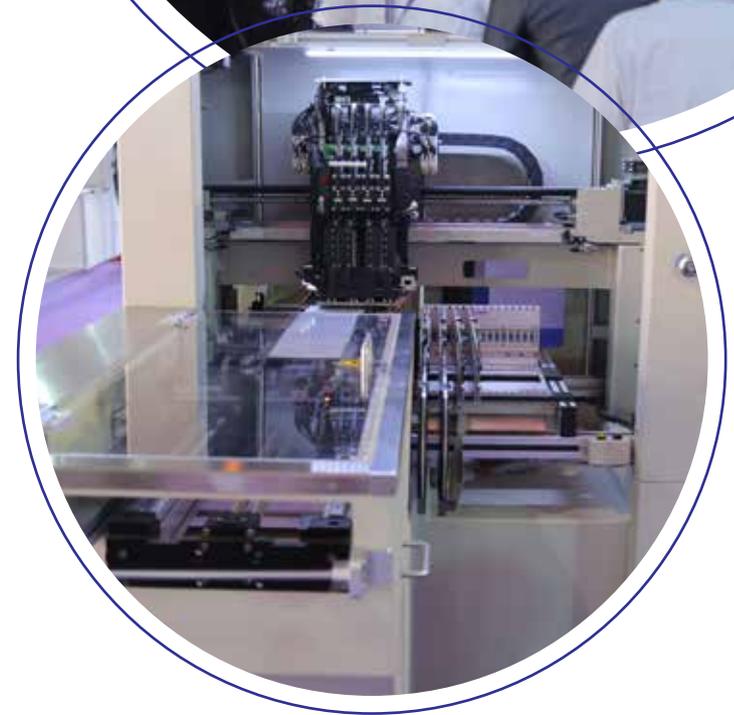
## **LED manufacturing equipment / machinery / fixtures & allied products**

Imaging devices, applied products, inspection / measuring / repairing, LED manufacturing equipment / devices, SMD mounting machines, solid-state lighting / equipment

## **LED applications & lighting**

Architectural lighting, automotive lighting, building lighting, casino & disco lighting, commercial lighting, decorative landscape & garden lighting, exterior lighting, floor lighting, interior lighting, office lighting, residential LED lighting, retail lighting, special lighting, stage lighting, street lighting, tunnel lighting, underwater & fountain lighting

## **Research organisation & testing laboratories**



“Messe Frankfurt’s lighting fairs – both LED Expo and Light India - are an important part of our marketing strategies as they help us directly reach our customers. This time we launched a range of flood lights and microwave sensors which come with infrared detectors and operate below 30 degree ambient temperatures – a technology that is new to the market and we are very happy with the response.”

**Mr Shobhan Savai, Technical Director, Sigma Opto Electronics**

# Achieve unprecedented level of access to important prospects

## Visitor profile

- Architects & interior designers
- Lighting engineers / designers
- Professionals from hotels, mall management, restaurants, office and commercial establishments
- Construction and real estate companies
- Building contractors and project management consultants
- Automotive industry professionals
- Energy Service Companies (ESCOS)
- Dealers and distributors of lighting and LED products
- Public Works Department (PWD), Central Public Works Department (CPWD) and municipal corporations
- Officials from Ministries of Power, New & Renewable Energy, Environment & Urban Development and Railway



“The LED Expo and Summit are an absolute must-visit events for sector professionals. The way technology is moving and the market is transitioning to LEDs has been growing faster than expected and LED Expo gives a sound direction to products and its application areas for overall sector development.”

**Mr Kalyan Raychaudhuri, Architecture Manager, Philips Lighting India Ltd**

“Being in the show business, we are constantly on the move to make our technology better for our viewers. I am here to explore new innovations in LED screens and the possibility of sourcing them. LEDs are a revolution in this country and there is no better platform than LED Expo to experience it!”

**Mr Vaibhav Pingulkar, Assistant Manager, Inox Lisure Ltd**



# Reserve a booth today!

## Raw space

Exhibitors can design and fabricate their stand, subject to organiser's approval. Power supply is charged separately. (Min 21 sqm)

## Shell scheme

Shell scheme booth includes carpet, Octanorm partition, fascia board with company name, 3 spot lights, 1 lockable counter, 3 chairs, 1 round table, 1 power socket (5 amp) and waste paper bin. (Min 9 sqm)

## Background information on Messe Frankfurt Trade Fairs India Pvt Ltd

A subsidiary of Messe Frankfurt Exhibition GmbH, one of the largest event organisers in the world, Messe Frankfurt Trade Fairs India Pvt Ltd has a background of colossal experience of the international exhibition and conference industry and expertise in trade-fair marketing. Operational for over 15 years in India, Messe Frankfurt holds a portfolio of 22 prestigious trade fair brands and over 35 conferences establishing itself as the country's most professional and leading trade fair and conference organiser.

With offices in Mumbai and Delhi, a dedicated workforce of over 100 serves the B2B markets of the Indian sub-continent across various genres such as automotive, automation, lighting, technology and production, textiles, consumer goods, entertainment, media and creative industries and environment technology. Messe Frankfurt India also promotes Indian brands in countries across the globe through its International Sales Division, enabling its Indian customers to create a global presence through the Messe Frankfurt trade fair network worldwide. Its in-house stand construction division offers specialised stand-build and branding services to all Indian exhibitors participating in Messe Frankfurt shows internationally.

More than networking and sourcing arenas, events 'Made by Messe Frankfurt' in India are characterised by its knowledge platforms, through conferences, seminars, industry initiatives and CSR activities, making them the most trusted trade platforms.

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

Representing the lighting and building technology sector's growth markets worldwide through its global Light + Building brand, Messe Frankfurt stands as one of the leading exhibition organisers for sector. LED Expo is part of Messe Frankfurt's building technology shows, headed by the biennial Light + Building event in Frankfurt, Germany, which will take place from 18. – 23.3.2018. Additionally, light and building fairs will also be hosted in Argentina, the United Arab Emirates, Russia and China. For more information, please visit our website at: [www.light-building.com/brand](http://www.light-building.com/brand) | [www.in.messefrankfurt.com](http://www.in.messefrankfurt.com)

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