



India's no.1 exhibition on LED
lighting products & technologies

11 — 13 May 2017

Bombay Convention & Exhibition Centre
Goregaon (E), Mumbai

www.ledexpo-mumbai.com

POST SHOW REPORT

The 16th edition of LED Expo attracts high-profile visitors and decision makers

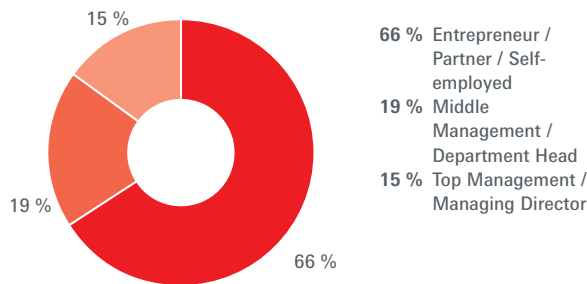
LED Expo Mumbai, India's largest exhibition on LED lighting products and technology, impressed every one with its business dynamism. The diverse product portfolio by **215 exhibitors** (signifying a 31% growth as compared to 160 exhibitors in 2016), and growing international participation together with the concurrent LED Summit attracted **9,100 business visitors** over the three days. Exemplifying the trade success of the platform, over 30% exhibitors re-booked for the next edition in Delhi.

India has taken up a massive energy efficiency mission under which it aims to switch over to LED bulbs by the end of 2018, resulting in savings of INR 404.40 Billion (USD 6 billion) per annum. Continuing to move forward in its movement to promote cost and power-saving solutions. LED Expo is detrminded to contribute to this movement.

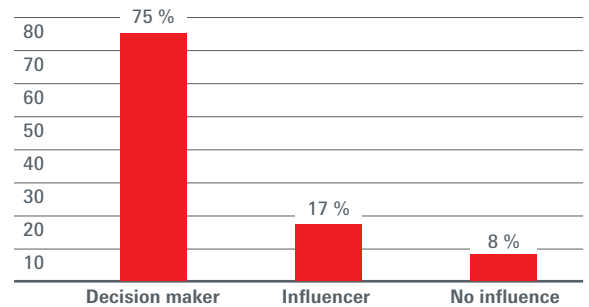


We build the market place for you!

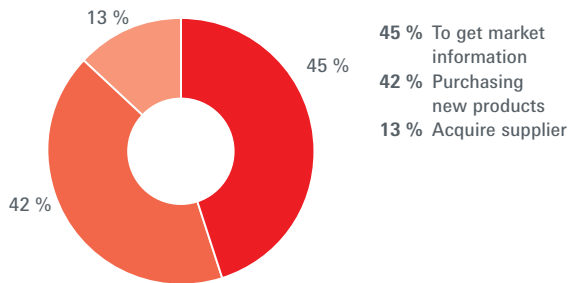
Trade visitors by job function



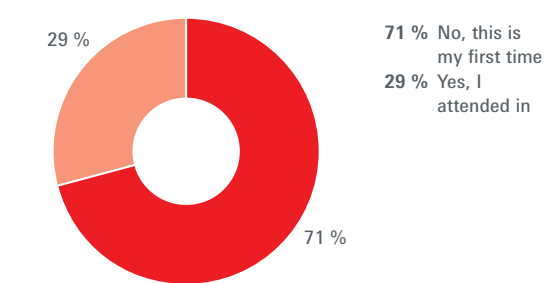
Influence on buying & procurement decisions



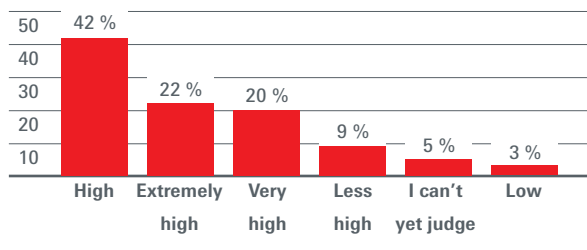
Main objective of visitors



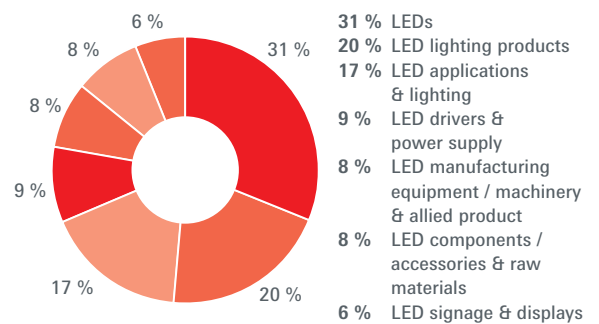
Percentage of new visitors acquired



Percentage of benefit by visiting the show for business activity



Main area of interest of visitors



Here is what the industry had to say about us!

Our display of products such as solar street lights without batteries, industrial lights of 500 and 1000 watt were new to the Indian market and have received a very good response at LED Expo. We are meeting quality visitors who have placed orders with us. We have closed deals worth 15-20 lacs already during the course of three days and are excited to be back for the Delhi edition.

- **Mr Tejas Lomate**, Director, S M Solar Ltd.



Relevant trends and new concepts are being discussed on this forum, one such being the driverless LEDs, and I had a chance to directly interact with the speaker to discuss this at length. We are working on the Pune smart street lighting project where we are looking at replacing 100,000 lights. Out of these, 25,000 have already been replaced and we are looking at new solutions for further implementations. This has proved to be a useful platform to source products as well as gain insights.

- **Mr Sachin Tandon**, Senior Manager Construction, Tata Projects Ltd

The best part of exhibiting at this show was, that it is a purely b2b show focusing on LEDs and we are assured that we are interacting with genuine buyers from the industry who are interested in business.

- **Mr Gagan Bhansali**, CEO, Innovo Lites

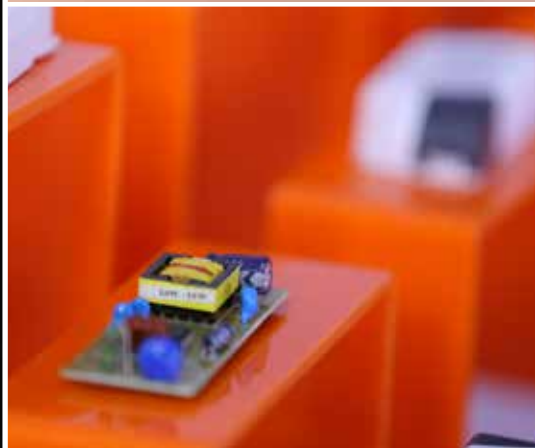
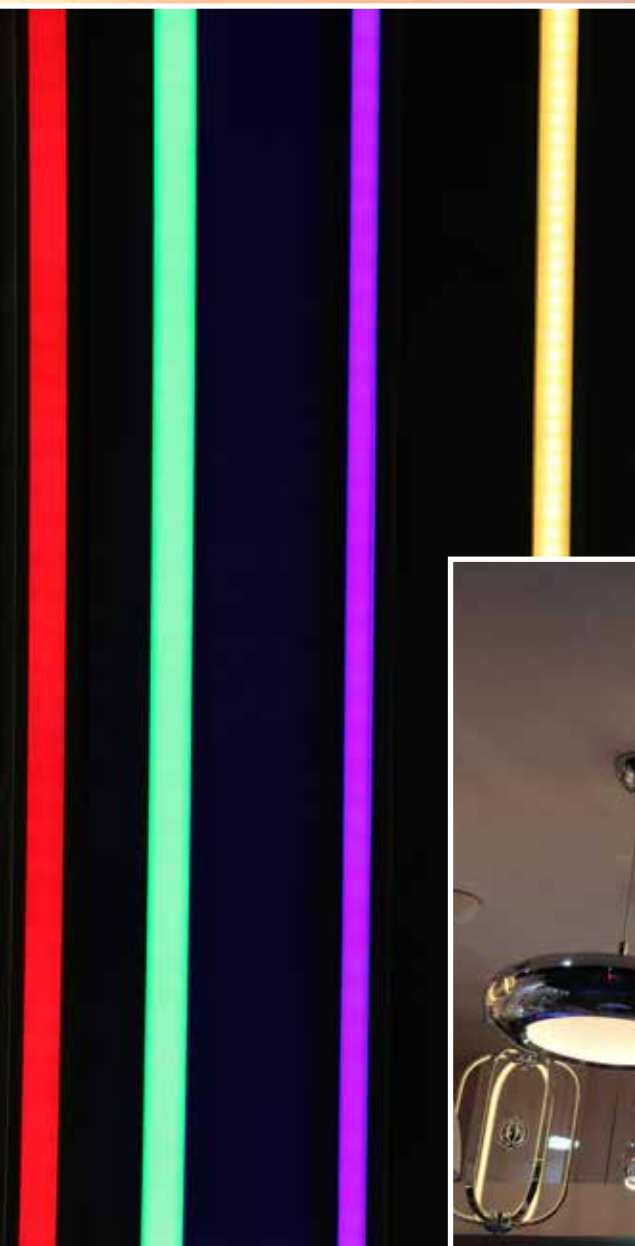
Domestic LED manufacturers will get 50% preference for government procurement projects. 200 manufacturers of various sizes are also adding to the growth of the industry in India. We are also working towards target Net ZERO imports by 2020 for the electronics sector and attract investments on USD 100 billion by 2020. The purpose of being there was to inform the industry about these initiatives.

- **Mr S K Marwah**, Director, Ministry of Electronics and Information Technology (MeitY)

We have been following the LED industry very closely and to keep up to date about the latest trends in the Indian market. At Reliance Retail, we are mainly interested in the end products and source these from exhibitors at the fair directly. The show has grown as compared to the last edition and the diverse products have added much more value to the show.

- **Mr Bhavesh Mehta**, Deputy General Manager, Reliance Retail Ltd





Media Coverage:

BusinessLine
Home News Markets Companies Money & Banking Economy Info-tech Opinion
Agri Business Money & Banking Logistics Real Estate Today's Paper Multimedia

Mumbai all set to get dazzled as LED expo returns with innovations from more than 200 companies

May 8, 2017:
New wireless connected street lighting solution for smart cities to be launched at Mumbai edition
Focus on solar-powered LED products grows with increasing number of companies introducing products in this segment
LED Expo, India's renowned fair for LED lighting, components and technologies will return for its 16th edition from 11 - 13 May at the Bombay Exhibition Centre trade grounds in Mumbai. The organizer, Messe Frankfurt Trade Fairs India Pvt Ltd, has confirmed that over 200 companies will be showcasing the latest price competitive LED solutions for the Indian market. Besides India, exhibitors from China, Hong Kong, Korea and Taiwan will also be showcasing products at this three-day fair, which marks a 35% increase in international participation and indicates the growing interest of Asian manufacturers in the Indian market.

New wireless connected street lighting solution for smart cities to be launched at Mumbai edition

The wave of innovation and growth in the LED sector has been breaking price barriers and keeping pace with this momentum. LED Expo continues to bring innovations in LED technology, design and production to the forefront. Among the many highlights of the show, this year is the Agate Wireless Connected Street Lighting Solution that will be launched by Pune-based Company - ANA Global Resources Pvt Ltd.

LED EXPO 2017 @ BOMBAY EXHIBITION CENTRE
Lights create warmth in your home. Ever thought, the lights in your home should be turned on before you reach home? Or if you could tune your LED Lights colour to suit your mood? Emergency Solar Charged LED Lights in case of travel in rural areas? Or lights that turn on when you walk into a room? Such innovations and cool technology will be on display at the Mumbai edition of renowned international platform and India's largest exhibition on LED Lighting Products a Technology. LED Expo 2017 hosted by Messe Frankfurt. Over 200 companies will be showcasing the latest price competitive LED solutions and innovations for the Indian market. Besides India, exhibitors from China, Taiwan, Hong Kong, Korea will be showcasing products at this three-day fair.

Smart LED light bulb and smartphone interface showing color control.

मुंबईत ११ मेपासून एलईडी प्रदर्शन; स्मार्ट सिटी-स्मार्ट लाइटिंगचा मिलाफ

मुंबई : भारतीय आणि परदेशी कंपन्या एकत्रित होऊन प्रभावी किंमत आणि स्पर्धात्मक भारतीय बाजारपेठेला जागतिक व्यावसायिक मान्य प्रदर्शनात कलावादादी वीदा मुंबईचे कोडे एलईडी प्रदर्शन होत आहे. मेस फ्रान्कफुर्ट ट्रेड फेअर्स यांच्यात इंडस्ट्रीजचे कोडे एलईडी प्रदर्शन होत आहे. एलईडी एक्सपोजी २१ हजारा कोटींवर

या वर्षी २०२ कोटीच्या प्रदर्शनात सातशची कंपनी असून त्यातील ११० कंपन्या भारतीय तर ८८ कोटीच्या परदेशीय कंपन्यांचे कोडे, तैवान, चीन, कोर, हॉंगकांग येथील उपस्थित.

एलईडी एक्सपोजी नेहमीच देशातील तय-नवीन कंपन्या सादर कलावादादी प्रदर्शनात आहे. एलईडी एक्सपोजी मुंबईत आयोजित होत आहे.

Last day of LED exhibition

Today is the last day of the LED Expo 2017, an exhibition of LED Lighting Products and Technology, hosted by Messe Frankfurt at Bombay Exhibition Centre. Over 200 companies will be showcasing the latest price competitive LED solutions and innovations for the Indian market. Apart from India, exhibitors from China, Taiwan, Hong Kong and Korea are showcasing products. Some of the highlights of the exhibition are Era Electro Devices with their tunable LED lights, Eco Earth Lighting's high lumen LED in hexagonal shape with a three dimming option where the select the brightness level. display will be LED table lamp LED lighting, motion sensor smart lights which can be controlled using a smartphone

DNA 9G
India World Business Technology Sports IPL Entertainment

Domestic LED manufacturers to get preference for govt projects

File: 12 May 2017-07:55pm, 3P1
Domestic LED manufacturers will get 50 per cent preference for government procurement projects.

The government has decided to give preference to domestic producers of LED lights in procurement for various projects. LED (light-emitting diodes) lights are considered to be more energy-efficient.

BUREAUCRACY Today
Latest News PSU Market Global Bureaucracy Editor's Speak Digital Edition Archives

LED Expo 2017 to introduce future lightning

Staff reporter, New Delhi
21/04/2017

The 16th edition of Led Expo 2017 is all set to be launched under the banner "Smart Solutions for Future Lighting" scheduled to take place on May 11 at Convention and Exhibition Centres in Goregaon, Bombay.

During the 3-days convention, being hosted by Messe Frankfurt Trade Fairs, 116 Indian and 84 International companies, would be exhibiting the cost-effective and competitive LED solutions. Bureaucracy Today has learnt.

Notably, India began a plan of replacing 4 million inefficient incandescent bulbs with CFL by 2012. By 2013, several states announced plans of replacing some 700,000 fluorescent tube lights with LEDs.

Meanwhile, LEDs remain a market share - as existing C

The Expo includes discussion Control, Affordable Lighting

The Managing Director of Summit will cover subjects Together, the platform fee

indiatoday NEWS Live TV

Domestic LED manufacturers to get preference for govt projects

Mumbai, May 12 (PTI) The government has decided to give preference to domestic producers of LED lights in procurement for various projects.

LED (light-emitting diodes) lights are considered to be more energy-efficient.

"Domestic LED manufacturers will get 50 per cent preference projects. We are working towards a target of net zero import and attract investments of USD 100 billion by 2020," said S Electronics and Information Technology, at "LED Summit or Trade Fairs India.

There are some 200 LED manufactures in India, and government Cities, Startup India and Digital India have given impetus to

As many as 215 companies are participating in the three-day International firms from China, Taiwan, South Korea, etc will

Business Standard
MARKET COMPANY UPDATES FINANCE TECHNOLOGY SPECIAL BY

Domestic LED manufacturers to get preference for govt projects

Mumbai, May 12, 2017 (Last updated at 7:55:07 PM)

The government has decided to give preference to domestic producers of LED lights in procurement for various projects. LED (light-emitting diodes) lights are considered to be more energy-efficient.

5 THINGS TO WATCH OUT FOR TODAY

- Prime Minister Modi** will travel to Sri Lanka today to attend the biggest Buddhist festival, "Vesak Day". The celebrations, to be held in Colombo from May 12 to 14, will include an International Buddhist Conference in which over 400 delegates will participate. Vesak marks the commemoration of Buddha's birth, enlightenment and passing away.
- Road transport minister Nitin Gadkari** will kick off his three-day tour to the UK today with a market opening ceremony at the London Stock Exchange where he will address investors on investing in India's growth story.
- The Supreme Court** is to hear today pleas challenging the validity of triple talaq. A Constitution Bench will hear the matter. Earlier, the SC said it had to examine if personal law practices such as the triple talaq were the "fundamental traits" of the minority religion.
- Isuzu Motors India**, an arm of Japanese automaker Isuzu Motors, will launch today its fourth model in India - the Isuzu MU-X. The MU-X is a family SUV based on the same platform as other Isuzu models - V-Cross, D-Max and S-Cab.

Hurry limited space available!

Book now for LED Expo 2017 New Delhi

Contact our sales team:

Delhi Office

Rasheed Anwaar

Mobile: +91 99901 01000

Email: rasheed.anwaar@india.messefrankfurt.com

Deepika Jeet Kaur

Mobile: +91 97177 70404

Email: deepika.kaur@india.messefrankfurt.com

Himanshu Joshi

Mobile: +91 85869 26107

Email: himanshu.joshi@india.messefrankfurt.com

Mumbai Office

Vaibhav Bhamare

Tel: +91 98211 33442

Email: vaibhav.bhamare@india.messefrankfurt.com

Divya Patel

Mob: +91 88500 64382

Email: divya.patel@india.messefrankfurt.com

Supported by



Media partners

99 LIGHTING & SOLAR



ELETimes

enefinder



LightExpress

Lighting India

Sourcing ELECTRICALS & LIGHTING
For a Complete Electricals & Lighting Business

tradeindia.com
India's largest B2B marketplace