

Press release

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LED Expo's Mumbai edition postponed in light of public health concerns due to Coronavirus

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Messe Frankfurt India, organiser of India's biggest exhibition on LED lighting and technologies today announced that amid the uncertainty caused by the evolving Covid-19 situation, the Mumbai edition of LED Expo, will not go ahead as scheduled in May 2020. The decision, which is strongly supported by all stakeholders, comes in the wake of Indian government closing inter-state and international borders and announcing a nation-wide lockdown to reduce the risk of further spread of coronavirus. The Mumbai edition will now take place from 18 – 20 September 2020 at the Bombay Exhibition Centre.

A key exhibition on the business calendar, LED Expo is the most important meeting place for lighting designers, architects, retailers and wholesale traders as well as government and institutional buyers for the business of LED and lighting. However, in light of public health concerns, and both domestic and international travel restrictions due to the Coronavirus outbreak, the Indian subsidiary of Messe Frankfurt has taken a pre-emptive decision of postponing the Mumbai edition of LED Expo 2020 originally scheduled on 7 – 9 May 2020. As the exhibition is almost sold-out, the organiser believes that an early announcement in March will remove the uncertainty caused by the pandemic among exhibitors regarding their event participation; while a swift decision on the new dates will give them more time to plan efficiently.

"Given the current situation and nation-wide lockdown until mid-April, we are working around undefined parameters which can make it challenging for exhibitors and visitors to travel and attend business normally in the following weeks. After careful consideration and industry consultations, we have decided to reschedule the exhibition, keeping the health and safety of our exhibitors, fair-attendees, employees and all the stakeholders foremost. We are happy to have their continued support in these unprecedented times and believe rescheduling the event will allow the industry to plan their participation more effectively," says Mr Raj Manek, Executive Director and Board Member, Messe Frankfurt Asia Holdings Ltd.

According to Raj Manek: "This is a time that calls for our collective focus on social distancing measures that will support the efforts of local governments in curbing the spread of Covid-19. When the pandemic is over, the business community and all our stakeholders can continue to count on Messe Frankfurt to re-establish customer connections. We are

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committed to the LED industry and to our cause of promoting smart, sustainable and solar LED lighting technologies through the platform, and will bring the industry together, once again.”

LED Expo Mumbai is a part of Messe Frankfurt’s Light + Building Technology fairs headed by the biennial [Light + Building](#) event. The next edition, which was due to take place from 8 – 13 March 2020 in Frankfurt, Germany, has been postponed, and will now be held from 27 September – 2 October 2020.

Messe Frankfurt also offers a series of other light and building technology events worldwide, including Light and LED Expo India, LED Expo New Delhi, Guangzhou International Lighting Fair and Shanghai International Lighting Fair in China, Thailand Lighting Fair, BIEL Light + Building in Argentina, Interlight Russia as well as Light Middle East in the United Arab Emirates.

Press information and photographic material:

www.theledexpo.com

Background information on Messe Frankfurt

Messe Frankfurt is the world’s largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,600* employees at 30 locations, the company generates annual sales of around €733* million. We have close ties with our industry sectors and serve our customers’ business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group’s key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* preliminary figures 2019