

LED expo

MUMBAI

India's only exhibition covering the entire value chain of the LED industry

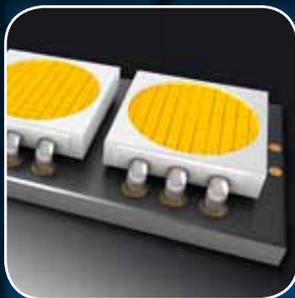
9 – 11 May 2019

Bombay Exhibition Center, Mumbai

www.ledexpo-mumbai.com



LED Lights



Chips



Drivers



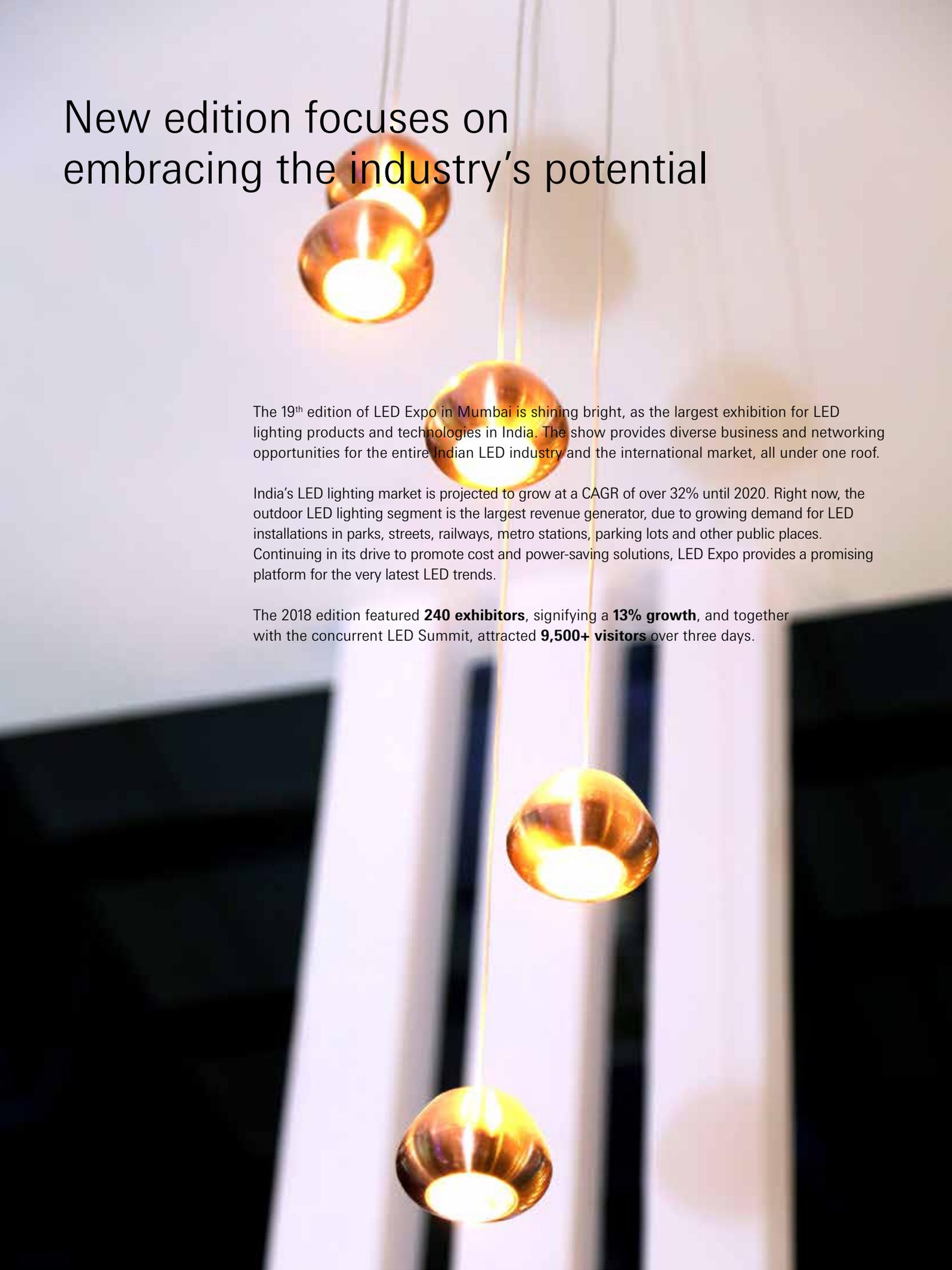
Mounted PCBs



Circuit Boards



Diodes



New edition focuses on embracing the industry's potential

The 19th edition of LED Expo in Mumbai is shining bright, as the largest exhibition for LED lighting products and technologies in India. The show provides diverse business and networking opportunities for the entire Indian LED industry and the international market, all under one roof.

India's LED lighting market is projected to grow at a CAGR of over 32% until 2020. Right now, the outdoor LED lighting segment is the largest revenue generator, due to growing demand for LED installations in parks, streets, railways, metro stations, parking lots and other public places. Continuing in its drive to promote cost and power-saving solutions, LED Expo provides a promising platform for the very latest LED trends.

The 2018 edition featured **240 exhibitors**, signifying a **13% growth**, and together with the concurrent LED Summit, attracted **9,500+ visitors** over three days.

Meet, greet and network at LED expo



2018 show overview

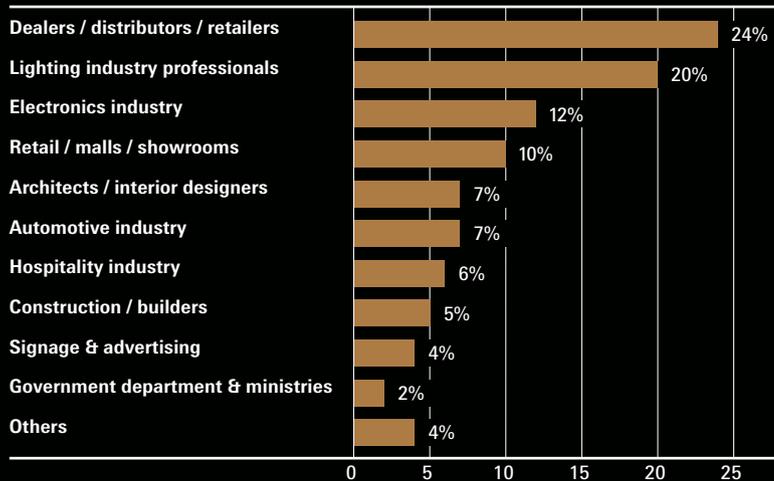
64% of exhibitors said they will participate in the 2019 edition

60% of exhibitors were satisfied with the visitor profile

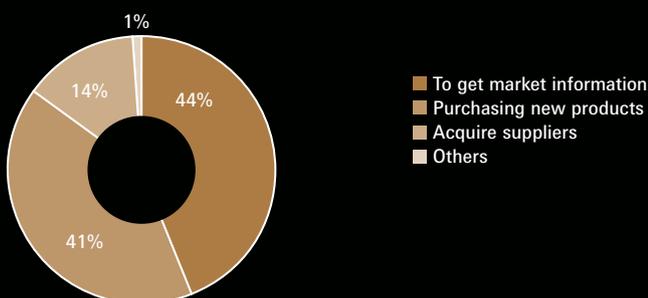
56% of exhibitors expect to close sales post fair

85% of exhibitors were satisfied with the presence of relevant brands

Visitors' nature of business



Purpose of visit

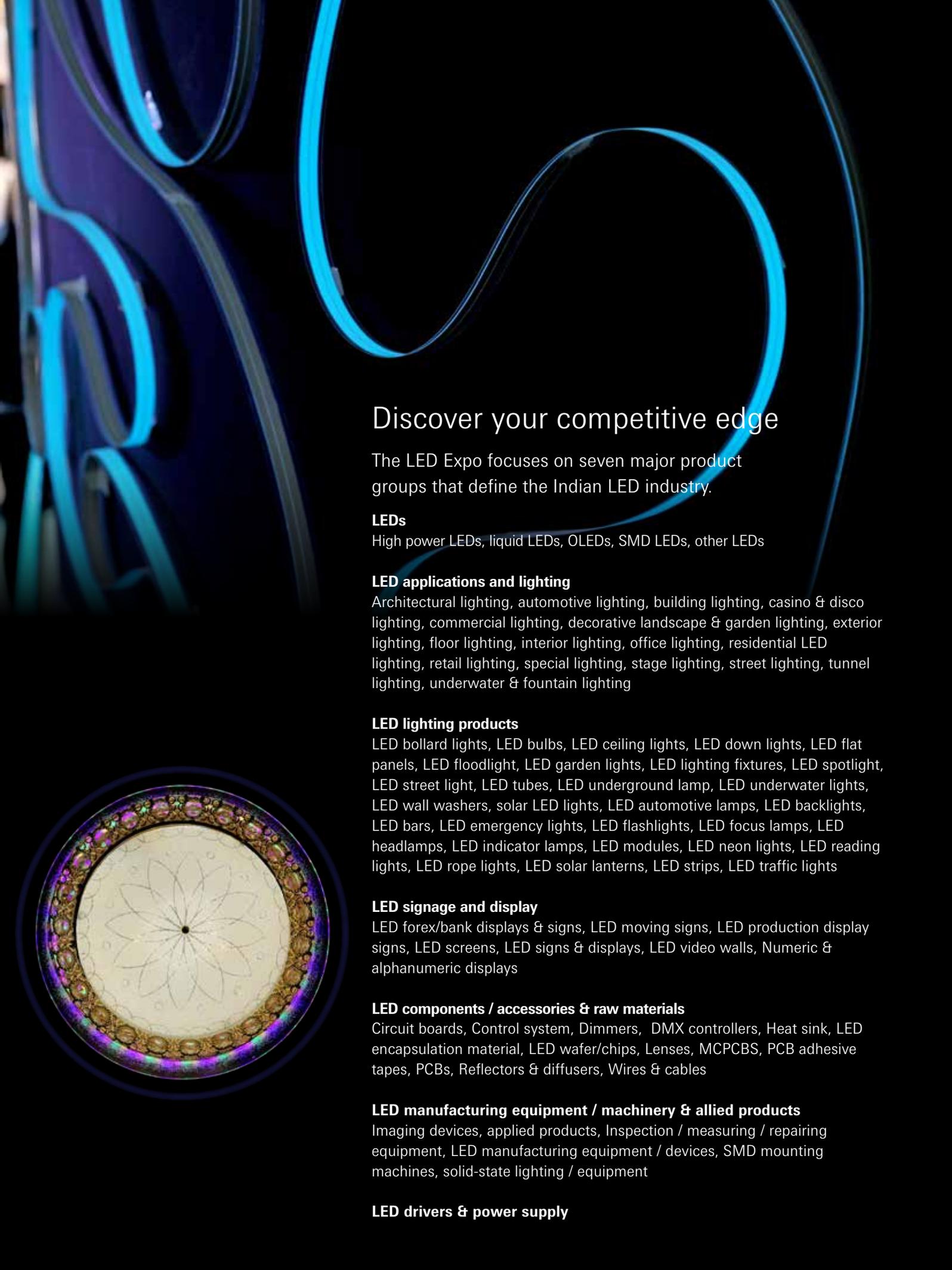


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This is our fifth time at the LED Expo, and in this edition we have displayed our brand 'Green Life'. We have a range of indoor and outdoor lights, architectural products and magnetic series that work on low voltage. We want to help India in the green revolution. LED Expo has always given us more than we expected. With regular participation, we have managed to find distributors from places as far as Kolkata. This year too, we have found distributors from different parts of the country, helping us expand our business.

Mr. Vishal Narang,
Proprietor, AV Enterprises

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Discover your competitive edge

The LED Expo focuses on seven major product groups that define the Indian LED industry.

LEDs

High power LEDs, liquid LEDs, OLEDs, SMD LEDs, other LEDs

LED applications and lighting

Architectural lighting, automotive lighting, building lighting, casino & disco lighting, commercial lighting, decorative landscape & garden lighting, exterior lighting, floor lighting, interior lighting, office lighting, residential LED lighting, retail lighting, special lighting, stage lighting, street lighting, tunnel lighting, underwater & fountain lighting

LED lighting products

LED bollard lights, LED bulbs, LED ceiling lights, LED down lights, LED flat panels, LED floodlight, LED garden lights, LED lighting fixtures, LED spotlight, LED street light, LED tubes, LED underground lamp, LED underwater lights, LED wall washers, solar LED lights, LED automotive lamps, LED backlights, LED bars, LED emergency lights, LED flashlights, LED focus lamps, LED headlamps, LED indicator lamps, LED modules, LED neon lights, LED reading lights, LED rope lights, LED solar lanterns, LED strips, LED traffic lights

LED signage and display

LED forex/bank displays & signs, LED moving signs, LED production display signs, LED screens, LED signs & displays, LED video walls, Numeric & alphanumeric displays

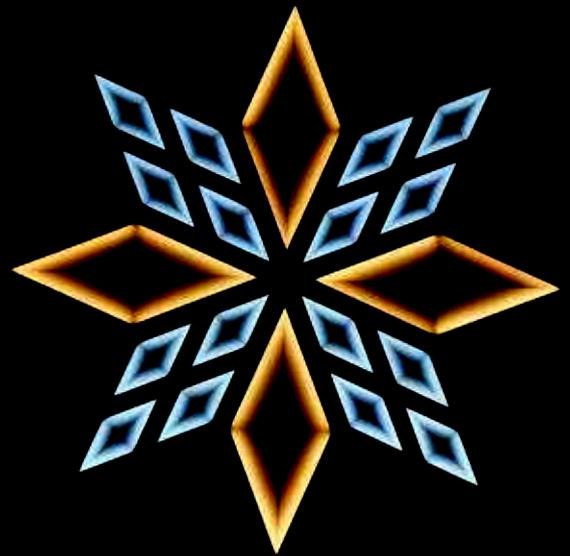
LED components / accessories & raw materials

Circuit boards, Control system, Dimmers, DMX controllers, Heat sink, LED encapsulation material, LED wafer/chips, Lenses, MCPCBS, PCB adhesive tapes, PCBs, Reflectors & diffusers, Wires & cables

LED manufacturing equipment / machinery & allied products

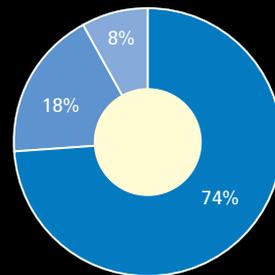
Imaging devices, applied products, Inspection / measuring / repairing equipment, LED manufacturing equipment / devices, SMD mounting machines, solid-state lighting / equipment

LED drivers & power supply



Visitor profile

Influence on purchasing / procurement decisions



■ Decision maker
■ Influencer
■ No influence

74% of the visitors had the capacity to buy.

Display your expertise

The LED Expo is a must attend for:

- Architects & interior designers
- Lighting engineers / designers
- LED light manufacturing companies in India
- Professionals from hotels, mall management, restaurants, office and commercial establishments
- Construction and real estate companies
- Building contractors and project management consultants
- Automotive industry
- Energy service companies (ESCOS)
- Dealers and distributors of lighting and LED products
- Public Works Departments (PWDs), Central Public Works Departments (CPWDs) and municipal corporations
- Officials from ministries of power, new & renewable energy, environment & urban development and railway

Reserve your space today!

Raw space

Exhibitors can design and fabricate their stand, subject to the organiser's approval. Power supply is charged separately. Minimum space allocation: 21 sqm.

Shell scheme

A shell scheme booth includes carpet, octonorm partition, and fascia board with company name, 3 spot lights, 1 lockable counter, 3 chairs, 1 round table, 1 power socket (5 amp) and waste paper bin. Minimum booth size: 9 sqm.



Background information on Messe Frankfurt Trade Fairs India Pvt Ltd

A subsidiary of Messe Frankfurt Exhibition GmbH, one of the largest event organisers in the world, Messe Frankfurt Trade Fairs India Pvt Ltd has a background of colossal experience of the international exhibition and conference industry and expertise in trade-fair marketing. Operational for over 15 years in India, Messe Frankfurt holds a portfolio of 22 prestigious trade fair brands and over 35 conferences establishing itself as the country's most professional and leading trade fair and conference organiser.

With offices in Mumbai and Delhi, a dedicated workforce of over 100 serves the B2B markets of the Indian sub-continent across various genres such as automotive, automation, lighting, technology and production, textiles, consumer goods, entertainment, media and creative industries and environment technology. Messe Frankfurt India also promotes Indian brands in countries across the globe through its International Sales Division, enabling its Indian customers to create a global presence through the Messe Frankfurt trade fair network worldwide. Its in-house stand construction division offers specialised stand-build and branding services to all Indian exhibitors participating in Messe Frankfurt shows internationally.

More than networking and sourcing arenas, events 'Made by Messe Frankfurt' in India are characterised by its knowledge platforms, through conferences, seminars, industry initiatives and CSR activities, making them the most trusted trade platforms.

LED Expo is part of Messe Frankfurt's building technology shows, headed by the biennial Light + Building event in Frankfurt, Germany, which will take place from 8 – 13 March 2020.

For more information, please visit our website at: www.in.messefrankfurt.com

Worldwide show: **light+building**

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