

# POST-SHOW REPORT 2024

LED expo  
MUMBAI

India's only exhibition covering the entire value chain of the LED industry

## SHOW PROFILE

The 27th edition of LED Expo Mumbai 2024 successfully concluded with a busy show floor observing aisle and booths filled with 12,000+ visitors keen on exploring new solutions entering the LED and lighting market from 190+ exhibitors across three days. Welcoming visitor profiles ranging from the Architects, Lighting & Interior Designers, Consultants, Facilities & Systems Managers and other stakeholders from the lighting industry, resulted in a diverse yet targeted audience engagement.

The three-day trade fair received applaud for its innovative exhibits and witnessing relevant visitors. The show floor saw high engagement during the sessions on Day 1 and Day 2 with an overwhelming round of QnA with the esteemed speakers which reinforces the show as a knowledge sharing platform. While showcasing new solutions, the session themes succeeded in exchanging new ideas for sustainability and technicalities of using light for amplifying spatial experiences.

The success of LED Expo Mumbai 2024 edition is backed by its glorious past two decades organised in Mumbai and Delhi. With the support of exhibitors and key stakeholders, LED Expo will continue to catalyse industry and illuminate the latest innovations from the LED and lighting segment.

**Date** : 9 – 11 May 2024

**Venue** : Jio World Convention Centre, Mumbai

Organised by:  messe frankfurt

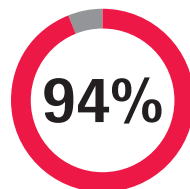
## SHOW STATISTICS

**195**  
Exhibitors

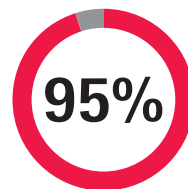
**12,178**  
Trade Visitors

**9000**  
sqm Gross Area

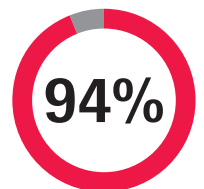
## EXHIBITOR OVERVIEW



Exhibitors were satisfied by meeting the relevant visitor target groups

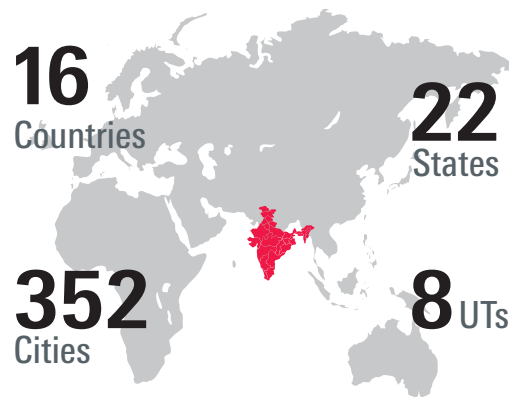


Exhibitors were satisfied with the new contact development

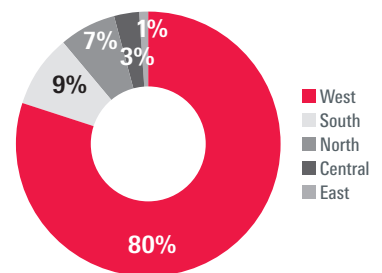


Exhibitors were satisfied with decision making authority of the visitors

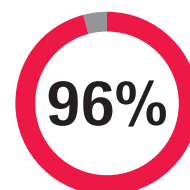
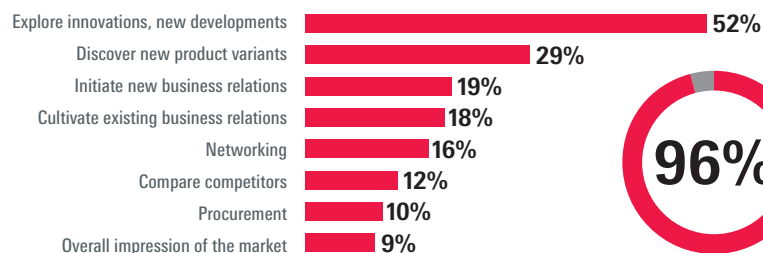
## VISITOR OVERVIEW



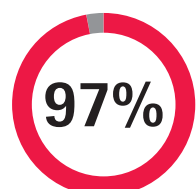
### Region-wise segregation and summary



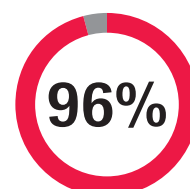
### Business objective of visitors



Visitors were satisfied with vendor/supplier development



Visitors were overall satisfied with their visit to LED Expo 2024



Visitors were satisfied with the range of products and technologies displayed

# TESTIMONIALS

## EXHIBITORS

**Mr B S Praveen, Director, Uniglobus Electricals & Electronics Pvt Ltd**



We are into power, electronics, RD, product development and manufacturing. I am associated with Messe Frankfurt India for very long time, however, Uniglobus is just 3 years old and the company has been associated with the show for two and a half year. For us, generally, the response at LED Expo is quite good and we get visitors from the lighting fraternity, mostly.

**Mr Saurabh Handa, Marketing Manager, Tektronics**



Since 1992, Tektronics has been dealing in electronics. We have two units, one is into manufacturing of OEMs for many big brands and the other is for the distribution of LEDs and electronic components. Our experience at the LED Expo is great. With this show, we can expand our business and network. We witness amazing footfall at our stall every year. We get inquiries from different sectors. So, we are very happy to exhibit at the LED Expo.

**Mr Raj Shah, Managing Director, Power Palazzo Private Limited**



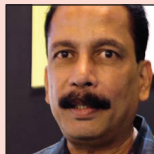
We are India's largest manufacturer and importer of LED drivers and components. We have got highly potential customers in the LED Expo and we have been participating with them for the last 10 years. The journey with LED Expo and Messe Frankfurt India has been phenomenal. Right now, we carry a customer base of more than 700 B2B customers and a lot of credit goes to Messe Frankfurt India and the LED Expo team.

**Mr Ashutosh, Director, Wellit India Pvt Ltd**



We are participating in the LED Expo for the sixth time and our experience has been really good. We got a lot of B2B trade visitors. It is a good platform to get dealers and OEM customers on board. A lot of brands and their purchasing representatives usually visit, so we generate a lot of leads and business around this.

**Mr Mohan Das, Head Business Unit, Lemon Lite**



We have been associated with LED Expo for the past 10 to 12 years. What I like about the expo is that we get to see many new products being introduced in the Indian market. Whatever is happening in the lighting industry you get to see it here at LED Expo every year.

**Mr Chirag Bharat Fifadra, Director, Lightronics Electro Components Pvt Ltd**



We have been associated with the LED Expo for the past five –six years. Earlier we used to attend the show as a visitor. We are into drivers and driver-related components. Our core focus is to provide LED lighting solutions and with the support of this exhibition we are getting good customers.

## Knowledge Partner Testimonial

**Dr. Amardeep Dugar, Director at Large, IES (Illuminating Engineering Society)**



It has been a great experience to be part of the LED Expo. We would like to congratulate Messe Frankfurt India for putting up together such a great show. The educational content, the audience and the level of enthusiasm that I have seen is interesting and is encouraging for us as lighting professionals to be part of this show. We have some insightful sessions and great interactions as well as exciting display of products. The LED Expo is a great step in taking this forward, educating the people and getting them more involved in this. I am proud to be part of the LED Expo.



## VISITORS

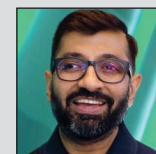
**Mr V. Ravichandran, Founder/Director, Inventaa Led Lights Pvt Ltd**



We are from Chennai and have come to visit the LED Expo to understand the new market and explore new products.

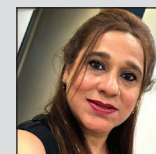
The exhibition is well organized and we can see a good number of footfalls here and a lot of new models and new varieties have been displayed. We are happy to visit this expo.

**Mr Sudhir Abhichandani, Founder, 247 BTL**



Here, at LED Expo it is quite bright and radiant, nice to see some different products and new solutions especially, in automation. It has been a good experience to visit this Expo.

**Ms Tasneem Lokhandwalla, Director, Astral Components**



I have been in this industry for almost 20 years and LED Expo is a must-visit every year because it's a wonderful platform and we get to meet and interact with new customers.

**For more information, please contact:**  
Deepika Kaur | M: +91 97177 70404  
deepika.kaur@india.messefrankfurt.com

Viral Parekh | M: +91 99308 37978  
viral.parekh@india.messefrankfurt.com